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FOR IMMEDIATE RELEASE

**MOTIONROCKET LAUNCHPAD SOFTWARE TO CONTROL VIRTUAL  
SCOREBOARD AT RADFORD UNIVERSITY.**

Launchpad Clip Server and CG Software has been selected by Capturion LED of Laurel, MS to control the new LED screen for Radford University's Dedmon Center in Radford, Virginia.

January 15, 2010 - Launchpad Clip Server and CG Software has been selected by Capturion LED of Laurel, MS to control the new LED screen for Radford University's Dedmon Center in Radford, Virginia.

The new installation will not feature any traditional scoreboards; rather the LED screen will display all pertinent game data as a transparent overlay. The game data, game clock and Player statistical data are all controlled by Launchpad which interfaces with the existing StatCrew software and the OES scoreboard control console which is in direct control of the shot clocks and locker room clocks.

A custom automation interface has been developed specifically for the Radford installation which will allow game introduction videos to be synched with lighting dimmers and audio clips through Crestron touch screens installed throughout the facility.

Motionrocket, based in Placentia, CA released Launchpad last year as a cost effective LED scoreboard controller targeted to the college marketplace. It provides the means to control large video screens, perimeter displays (ribbon displays) as well as acting as an audio clip server.

For more information and project photos, please visit <http://www.motionrocket.com>